INS-2019-00041
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Purpose

- To provide a basic explanation of:
- Long-term care (LTC) insurance product features
- Pricing
- Reserves
- Premium rate increases
- The explanation is very simplified and meant for a
non-technical audience



LTC Insurance Benefits MANY POLICIES ALSO REQUIRE
RECEIPT OF LTC SERVICES 96 NURSING
HOME

ASSISTED
LIVING
FACILITY
 AT
HOME
$\infty$

## Premiums

Premium rates are expected to be at a level amount.
However, claims are expected to increase over time.

Premiums
Premium rates are expected to be at a level amount.
However, cims are expected to increase over tme.
Insurers must set aside sorne of toe
oremiuns in eary yearsin a reserve.

Setting Premiums Aside

## POLICY ADMINISTRATION <br> AGENT COMMISSIONS <br> STATE \& FEDERAL TAXES DISTRIBUTION TO SHAREHOLDERS AS PROFIT

RESERVE FUND TO PAY
FUTURE BENEFITS
The Reserve is Like a
Savings Account



Interest Rate

| 07 The interest can change if the economy changes. |  |
| :---: | :---: |
| Changes in economic conditions in the past 20 years have led to a dramatic drop in interest rates. |  |
|  |  |
| Many companies assumed that interest rates would be 6\% to 8\% when products were priced in the 1990s | Rates have dropped to | Withdrawals From the Savings Account The amount of funds withdrawn is dependent on 3 key things:

The number of people that keep their policies up to the point when
benefits begin to be paid

Withdrawals From the Savings Account

2 | Of the people who keep their policies, the number of people who use |
| :--- |
| benefits |

LATER YEARS


Withdrawals From the Savings Account
Amount that is paid out to people who use benefits

This amount paid
is estimated
based on past
observations.
more people are receiving care in
assisted living facilities, where people live longer. This has led to higher benefits being paid.
SOCIETYOF
A Simple Savings Plan Example


## When Not Enough is Saved: Need to "Catch-Up"

ORIGINAL GOAL: \$10,000 in 10 years
NEW GOAL AFTER $6^{\text {TH }}$ YEAR: $\$ 12,000$ is needed by $10^{\text {th }}$ year
\$12,000
\$12,00
\$10,000
\$8,000
$\$ 6,000$
\$4,000
000
$\$ 0$
Needed to increase
(to $\$ 1,500$ ) to meet goa
YEAR 10
With Hindsight

Out of Balance
In this example of a block of LTC policies, at a given point in time:



## Rate Review Process

Rate Review PrOCESS

- Insurer submits rate request through the System for Electronic Rate and Form
Filings (SERFF)
All carriers that are doing business in Virginia's individual and group LTCI market
submit rate change requests to the BOI through SERFF.

[^0]Actuarial Review of Rate Filings

History of LTCI Regulation

- Regulated under Chapter 52 of Title 38.2 of the Code of Virginia since 1987
- Chapter 52 of Title 38.2 of the Code of Virginia was developed based on
the NAIC Model Act (1986)
- LTCI has been around for approximately 45 years
- The primary regulatory requirements are contained in 14VAC5-200, et seq.
Rate Regulatory Framework - Policies issued prior to October 1, 2003 ("pre-rate stability policies")
$\quad>$ Minimum loss ratio of $60 \%$ on new issues and rate change requests
- Policies issued on or after October 1, 2003 ("rate stability policies")
$>$ Rates based on certification of adequacy.
14VAC5-200-77 B 2 requires, in part: "An actuarial certification consisting of at least the following: a. A statement
that the initial premium rate schedule is sufficient to cover anticipated costs
under moderately adverse experience and that the premium rate schedule is
reasonably expected to be sustainable over the life of the form with no future
premium increases anticipated..."
Impact of Change to Rating Methodology
- Even after changing the rating methodology from a loss ratio method
to the rate stabilization method, Virginia continued to see rate
increases on the rate stability blocks.
- Companies justified rate increases on the basis of the actual
experience being significantly different than the assumptions used in
pricing.
- Continued concerns by regulators and consumers.

Changes to LTCI Regulation as a Result of Study


## Carrier Related Changes:

New Rate Standards

- Strengthened rate s
ncreases
of years
rate increases
$29363$


# Review <br> Other 

$143 \%$
$30 \%$
$500 \%$
$90 \%$

[^1]Senior Health Insurance Company of Pennsylvania
Sample Rate Changes


Maximum Rate Change
Requested Increase

Virginia LTCI Rate Increase Approvals - 9/1/15 to Current
since the regulation was amended as of September 1, 2015:

- 39 long-term rate increase filings have been approved affecting 69,152 policyholders.
The average rate increase of those filings was $36.44 \%$. The rate increases
approved ranged from 10-99\%.
- Of these 39 approved filings, $51 \%$ were approved at a lower amount than
originally requested. The range of rate increase requests were from 13 to
- During this same timeframe, 51 LTCI rate filings were withdrawn, disapproved, or
Pending LTCI Rate Filings
- Currently there are 71 pending LTCI rate increase filings piplo (
- Increases ranging from 14 to 277.90\%
- The weighted average of these pending rate increase filings is $48.37 \%$
- 129,136 policyholders would be affected by these rate changes
B Back
View Glossary for Additional Details: 区่
Total ( PENDING ) Records Returned: 69.
status



Select Status of Long Term Care Rates to View
OApproved Submissions
Opending
Consumers can now find pending and approved long-term care rate filing submissions online at:
https://www.scc.virginia.gov/boi/SERFFInquiry/default.aspx.
Available data includes the company name, filing status, SERFF tracking number, a rate summary by the company, rate change
percentages, the number of policyholders affected by the change, and a link to the affected forms (policies). Consumers can send 17
additional questions to: BOIRRF@scc.virginia.gov.

Virginia State Corporation Commission
Long Term Care Insurance Premium Rate Presentation
Case Number INS－2019－00041
Tom Mclnerney，President and Chief Executive Officer
Matt Keppler，President，LTC Closed Blocks Genworth
May 21， 2019 ，
About Genworth
Two Operating Divisions:
U.S. Life Insurance And Runoff
U.S.-Focused Life Insurance Company Selling Long Term Care (LTC) Insurance
And Servicing Life Insurance/Fixed Annuity Products
- More Than 40 Years Of Providing Long Term Care Insurance Protection
- Over 1.1 Million Long Term Care Policyholders
Headquartered In Richmond, Virginia
Service Operations In Lynchburg, Virginia

[^2]Virginia State Corporation Commission - May 21, 2019
LTC Insurance Is Valuable Coverage


＂Guaranteed Renewable＂
Genot Cancel
Historical LTC Assumptions Vs. Current Assumptions


| LTC Claims Experience |
| :--- |

－Genworth Filed First LTC Premium Increase In 2007 Based On New Emerging
Claim Experience in the 2005－2007 Time Period
－Magnitude Of Claim Issues Not Realized Until After 2010－2015 Time Period
Virginia（as of 12／31／18）

| mber Of Claims Paid | Cumulative Amount Of Claims Paid |
| :--- | :---: |
| 8,300 | $\$ 544 \mathrm{MM}$ |

Genworth LTC Insurance Losses

| Legacy Policy Losses, Excluding Assumption Updates (After-Tax \$MM) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2014 | 2015 | 2016 | 2017 | 2018 | Annual Average <br> $(2014-2018)$ |
| $\sim \$ 585$ | $\sim \$ 225$ | $\sim \$ 270$ | $\sim \$ 455$ | $\sim \$ 550$ | $\sim \$ 425$ |

- Losses Are Based On Statutory Accounting Principles
- Genworth Has Utilized Statutory Capital To Fund $\sim \$ 3,600 \mathrm{MM}^{2}$ Cumulative Losses
To Date
- Genworth's Remaining Statutory Capital To Absorb Future Losses Was
$\sim \$ 1,900 \mathrm{MM}$ As Of $3 / 31 / 19$
- LTC Premium Increases, LTC Reserves, And Remaining Statutory Capital Will Be
Used By Genworth To Pay Future LTC Claims
- Genworth Is Seeking Actuarially Justified LTC Premium Increases To Reduce The
Amount Of Future Losses And To Ensure All Future Claims Can Be Paid
${ }^{1}$ Results For 2018 Reflected At 21\% Tax Rate; 2017 And Prior At 35\%
${ }^{2}$ Cumulative Losses Since 2006
Cumulative Premium Increases

| LTC Product Lines (3/31/19) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Pre-PCS* | PCS ${ }^{*}$ | PCS II* | Choice ${ }^{*}$ | Choice II |
| Nationwide Average | 173\% | 241\% | 201\% | 119\% | 56\% |
| Virginia | 105\% | 158\% | 133\% | 60\% | 29\% |
| LTC Product Lines (Pending Rate Increases Approved) |  |  |  |  |  |
|  | Pre-PCS* | PCS ${ }^{\text { }}$ | PCS II* | Choice ${ }^{*}$ | Choice |
| Nationwide Average (All Pending Rate Increases Approved) | 241\% | 316\% | 269\% | 154\% | 73\% |
| Virginia | 345\% | 343\% | 301\% | 175\% | 73\% |

*Premium Increase Percentage Is For LTC Policies With Unlimited Benefits
Summary Of Prior Virginia Approvals 2013*

| $88 / 35 \%$ |  |
| :--- | :--- |
| $88 / 35 \%$ |  |


| $95 / 60 \%$ |  |
| :--- | :--- |
| $95 / 60 \%$ |  |


|  |  |
| :---: | :---: |
| $\begin{aligned} & 0 \\ & 0 \\ & \cdots \\ & \substack{\infty \\ 0 \\ 0} \end{aligned}$ | 20 0 0 $\infty$ $\infty$ $\cdots$ |




| On/After 10/1/03** |
| :---: | :---: |
| $56.2 \%$ |$|$

**For AARP and Non-AARP Policies
Genworth $\frac{1 \%}{2}$
1995smbu
Filings


Virginia Lives In-Force

| 18,002 |
| :---: |
|  |
| Before $10 / 01 / 03$ |

Options Available To Policyholders


## Pay The Full Premium Rate Increase

Adjust Your Coverage - Benefit Reduction Options
Reduce Daily/Monthly/Lifetime Maximum Amount

[^3]Adjust Your Coverage - New Policyholder Alternative
Elect The Stable Premium Option (PCS II And Choice I Policy Series)
Pay Nothing More - Optional Limited Benefit
Limited Paid-Up Long Term Care Insurance Benefit

Benefit Reduction Scenarios－PCS II SCENARIO 2：Married，Preferred Underwriting，No Rider

| Issue Age： |  | Attained Ag Increa | t Time Of $: 75$ | Requested Rate Increase：$72 \%$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Monthly Premium | Daily Benefit | Benefit Period | Elimination Period | Inflation Percentage |
| Current Premium | \＄352．51 | \＄179．59 | Unlimited | 50 Day | 5\％Compound |
| Proposed Premium | \＄606．32 | \＄179．59 | Unlimited | 50 Day | 5\％Compound |
| Option：\＄100 Daily Benefit | \＄339．54 | \＄100．00 | Unlimited | 50 Day | 5\％Compound |
| Option：Reduce To 100 Day EP | \＄548．58 | \＄179．59 | Unlimited | 100 Day | 5\％Compound |
| Option：Reduce To 4－Year BP | \＄355．01 | \＄179．59 | 4 Years | 50 Day | 5\％Compound |
| Option：Reduce To 5\％Simple BIO | \＄481．83 | \＄179．59 | Unlimited | 50 Day | 5\％Simple |


| Issue Age: |  | Attained Age At Time Of Increase: 61 |  | Requested Rate Increase: $\square$ 55\% |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Monthly Premium | Daily Benefit | Benefit Period | Elimination Period | Inflation Percentage |
| Current Premium | \$108.04 | \$311.84 | 3 Years | 20 Day | 5\% Compound |
| Proposed Premium | \$167.46 | \$311.84 | 3 Years | 20 Day | 5\% Compound |
| Option: $\$ 200$ Daily <br> Benefit | \$107.18 | \$200.00 | 3 Years | 20 Day | 5\% Compound |
| Option: Reduce To 100 Day EP | \$121.49 | \$311.84 | 3 Years | 100 Day | 5\% Compound |
| Option: Reduce To 2-Year BP | \$148.61 | \$311.84 | 2 Years | 20 Day | 5\% Compound |
| Option: Reduce To 5\% Simple | \$163.65 | \$311.84 | 3 Years | 20 Day | 5\% Simple |
| Option: Remove Restoration Of Benefit Rider | \$159.49 | \$311.84 | 3 Years | 20 Day | 5\% Compound |
| Virgini State Corporation Con | On- May |  | ${ }^{13}$ |  |  |

Looking Ahead

| Challenges |
| :--- |
| - Consumer Misconceptions About Need For Future Care, The Very High |
| Costs of Care, And Available Funding Solutions |
| - Product Complexity And Affordability Limit Consumer Demand |
| - Regulatory Hurdles Limit The Industry's Ability To Respond To Shifting |
| Market Demands |
| - Carrier Exits And Fewer Distributors |

Opportunities
Consistent And Timely Rate Action Review Processes

- Change Regulatory Model To Annual Review Of Costs/Premiums
Expand The Private Market And The Number Of New Entrants
Public Policy Engagement
Ge, Public




# Testimony of <br> David Plumb, FSA, MAAA Vice President, Long-Term Care Inforce Management John Hancock Life Insurance Company (U.S.A.) 

Virginia State Corporation Commission Long-Term Care Insurance Hearing May 21, 2019

Thank you, your Honors, Commissioner White and your respective staffs for providing us the opportunity to participate in this important hearing. We also appreciate the consumers who are in attendance today and those who have submitted comments. My name is David Plumb and I am a Vice President and an Actuary at John Hancock, responsible for Long-Term Care Insurance Inforce Pricing.

## Background regarding John Hancock's long-term care insurance business

- John Hancock has been writing Long-term care insurance (LTCi) since 1987.
- Over the years John Hancock has paid $\$ 11.5$ billion in LTCi claims, and today pays $\$ 3.9$ million in claims per calendar day. We currently insure 43,000 Virginia insureds and have paid out $\$ 500$ million to Virginia families as of December 31, 2018. Nationally, we have helped 95,000 families navigate the long-term care services landscape and receive benefits.
- We believe in the vital role this insurance plays in the financial planning process and in the lives of our customers and their families, especially in an environment in which government programs are severely strained and the need for long-term care continues to rise dramatically.
- Long-term care services can cost hundreds of thousands of dollars. This can easily deplete an individual's savings and then some. Pooling an individual's risk with others through insurance is more affordable than trying to earmark savings to cover the potential costs. This is why we believe that continuation of one's LTCi is so essential to our customers.
- We truly regret having to take rate increase actions and we recognize that premium increases are difficult for many policyholders to afford. In order to address the impact of rate increases, we have developed innovative mitigation options which will be discussed later which can help our policyholders mitigate the impact of the rate increase.


## Questions Posed to John Hancock by the Commission

Below you will find our responses to the questions the Commission posed to us relating to this Hearing.

## 1. Summary of Pending Rate Increase Filings

John Hancock has five pending filings before the Virginia Bureau of Insurance. These filings cover 33,700 VA insureds with total annual premiums of $\$ 72$ million. We believe all such filings are actuarially justified. The average rate increase we have requested is $33.3 \%$. Combining these plans, our lifetime loss ratio is $99.4 \%$ before the requested rate increase and $90.1 \%$ after

In terms of our outlook for future rate increases, we do not expect to need future rate increases unless we change our current assumptions due to emerging experience. We typically perform a comprehensive review of our assumptions every three years and will be finishing our next review later this year. It's too early to know if our current review will result in any future rate increase request. We, along with other companies still do not yet have fully credible claims experience at older ages and later policy durations.

Please see Appendix A for details by product. As we address the Commission's questions we will provide you with information as to why these increases are needed.
2. Virginia \& Nationwide data in relation to pending rate filings

For all of our business with pending filings combined, the cumulative average rate increases approved by Virginia to date is $76 \%$. If the proposed rate increase is approved, the cumulative average increase will be $139 \%$. The cumulative average rate increases approved nationwide is $76 \%$ as of $12 / 31 / 18$ (and $79 \%$ to date) and if all our currently pending increases are approved (including planned filings in states that capped our request) the cumulative approved nationwide increase will be $140 \%$.

Please see Appendix B for details by product.
3. Explanation of the reasons for pending premium rate increase requests and reasons why, if applicable, multiple rate increases have been requested. (Describe consequences of not approving full rate increase and not approving in a timely manner.)

LTCi is a very long duration product (most people buy in their 50's and 60's and claim in their 80 's and 90 's) and LTC usage and expenses are difficult to predict for many decades into the future. Writers of this important product need to be able to adjust premiums to reflect actual experience which is why LTCi has always been issued on a Guaranteed Renewable basis. This means the insurance company can't cancel coverage, but it does have the ability to adjust premiums if experience is worse than expected (subject to minimum loss ratio requirements.)

Most of the earlier premium increases in the industry were due to lower than expected voluntary lapses, while current premium increases are driven more by claims and mortality experience. This is still a relatively young industry and many companies have just recently started to get a significant amount of claims experience at older attained ages and later policy durations (where the vast majority of claims will happen.) We are seeing more people than expected living to older ages where LTC events happen and we are seeing a higher rate of claims than expected and claims lasting longer than expected for those who do make it to the older ages and after the effects of underwriting have worn off.

We filed for our first rate increases in 2008 to reflect some of our adverse lapse experience when we didn't yet have any credible claims experience at the older ages and later durations.


#### Abstract

do not allow policyholders in one state to subsidize the those of another state. While we use nationwide data to determine rate increases, we re-state our nationwide premiums to reflect the amount and timing of rate increases in the state we are filing in. This ensures no subsidization between states and means that the amount of increases approved in other states have no impact on the rate increases needed in Virginia and the amount of rate increases approved in Virginia have no impact on the rate increases needed in other states.


We believe that there are significant adverse consequences for the consumer when actuarially justified rate increases are not approved in a timely manner including:

- The rate increase consumers will ultimately pay will be greater than what would have been otherwise required.
- If a full rate increase is not approved, certain attractive rate increase mitigation options may not be available, limiting consumer choice.
- Significant roadblock to the expansion of the LTCi marketplace, including the development of new and innovative LTCi products which may be used to protect Virginians' retirement security and/or continued carrier exits from the LTCi marketplace leading to less LTC financing options for consumers.
- The impact of insolvencies on insureds, state tax revenues and carriers. In particular, in the event of an insolvency, consumers' LTCi benefits may be significantly reduced by the state's guarantee association benefit limitations and state tax revenues will decrease.


## 4. Impact on company's solvency if proposed increases not approved

We agree with the discussions that have been taking place among LTCi regulatory actuaries at the National Association of Commissioners that solvency should not be a factor in a regulator's review and disposition of an LTCi rate increase except perhaps in extraordinary circumstances. As a multi-line carrier, we believe that a carrier's financial health and continued ability to market and retain business in multiple lines is critical and each line of business should be managed to support this goal. We believe that it is fiscally and actuarially imprudent to reduce, delay or deny an actuarially justified rate increase on the basis that a Company is currently well capitalized, as inadequate rates over time can lead to financial losses which compound over time and could threaten the viability of the product line, and perhaps the company at large.

LTCi was and still is written as a guaranteed renewable product, which means that the company can't refuse to renew your policy, regardless of your age or health.

The guaranteed renewable rules give the company the right to adjust premiums to reflect emerging experience - subject to loss ratio requirements. This right is not tied to a company's financial strength. If this business was not guaranteed renewable and the right to adjust premiums were limited to companies who are not financially strong, it's highly unlikely that companies would have ever written this product. That would have resulted in millions more people spending their life savings on long-term care costs and then relying on the strained Medicaid program to help pay for their remaining care needs.
5. Options available to policyholders to reduce coverage and/or lower or stabilize premiums; and percentage that historically elect each option.

We provide the standard benefit reduction alternatives to mitigate the impact of premium increases. These include: reducing the daily benefit and/or benefit period, increasing the elimination period or dropping optional benefits.

In addition to those typical benefit reduction options, in 2010 we pioneered a unique and innovative alternative to completely offset the rate increase for those with automatic inflation increases. We did this by lowering the future inflation increases on a prospective basis. We call this the Future Inflation Reduction Landing Spot, or "Landing Spot" for short. Past inflation accruals are retained by the policyholder and only future accruals are reduced. The key to this option is that it allows policyholders to retain the core value of his/her current plan design, while maintaining their current premium level. This change only impacts future benefit increases and does not decrease current benefit levels. In our implementation of our 2010 and 2013 rate increase programs, $-76 \%$ of our Virginia insureds were eligible for the Landing Spot and $50 \%$ of those eligible elected it.

We developed this option to help our customers retain their valuable coverage and our experience in implementing our rate increases shows that it did help reduce lapse rates. In addition, our regulators and our distribution partners continue to find the Landing Spot to be an innovative and effective alternative for our insureds. We also believe that this option has greatly reduced complaints as it empowered our customers with a very viable mitigation alternative.

Putting our customers first has been - and continues to be - a critical component to everything we do. We believe that it is very important that our policyholders retain their LTCi coverage and have recently developed the next generation of an actuarially equivalent mitigation option called Shared Cost to provide another meaningful option to our policyholders. Like the Landing Spot, the Shared Cost option is calculated to be actuarially equivalent; there is no gain on partial surrender. Election of this option will offset the rate increase so long as it is approved in full.

This option is particularly beneficial for older policyholders who have paid many years of premiums. That's because the ratio of future benefits to future premiums is higher for those individuals. The higher that relationship, the lower the benefit reduction has to be to offset the rate increase (as long as this is calculated on an actuarially equivalent basis such as with our new Shared Cost option).


#### Abstract

The Shared Cost option has two components: - The current policy maximum benefit amounts will be reduced by the Shared Cost percentage; and


- The customer will agree to pay the Shared Cost percentage (i.e., coinsurance \%) of every claim.

Example: If the current Daily Benefit is $\$ 250$ and the Shared Cost Percentage is $20 \%$, the Daily Benefit will be lowered to $\$ 200$ and we will pay $80 \%$ of actual expenses, but no more than $\$ 200$ per day.

- If actual expenses are $\$ 100$, we will pay $\$ 80$ and the customer will be responsible for $\$ 20$
- If actual expenses are $\$ 200$, we will pay $\$ 160$ and the customer will be responsible for $\$ 40$
- If actual expenses are $\$ 300$, we will pay $\$ 200$ and the customer will be responsible for $\$ 100$

We recognize that these innovative Landing Spots and mitigation options are, in fact, a benefit reduction. Nevertheless, they provide viable options for policyholders who may not be able to afford the premium increase and do not want their coverage to lapse.

In addition to the options described above, for those with substantial cumulative increases that triggers what is known as a contingent nonforfeiture benefit, they can stop paying premiums and a new paid up policy will be provided. The new paid up policy will have a reduced policy limit equal to the premiums paid less any benefits received.

In the implementation of our 2010 and 2013 rate increase programs, the following percentage elected each option:

- $54 \%$ paid the rate increase
- $38 \%$ elected the future inflation reduction landing spot
- $2 \%$ reduced their benefit period
- $1 \%$ reduced their daily benefit
- $2 \%$ reduced multiple benefits
- $3 \%$ stopped paying premiums ( $64 \%$ of those received nonforfeiture benefits)

6. Based on SERFF filing MULF-131210202, provide three real-life examples of how the rate increase for the "Gold Block", if approved, will impact policyholders. Include an example of each option in \#5 above as it will be presented in policyholder communications. Details should include ....

In Appendices C.1-C.3, we show three real-life examples of rate increases for Virginia insureds (issue ages 50,60 and 70 ) along with available options they would have available to help mitigate the rate increase. The mitigation options referenced include:

- Our Landing Spot
- Our new Shared Cost option
- A typical daily benefit reduction
- A typical benefit period reduction
- A combination of a daily benefit and benefit period reduction.

Our new Shared Cost option is most comparable to a typical daily benefit reduction. While there is also a coinsurance involved with our Shared Cost option, the daily maximum and lifetime maximum amount we will pay is significantly higher for the Shared Cost option than it is for the typical daily benefit reduction ( $23 \%$ higher for issue age $50,29 \%$ higher for issue age 60 and $34 \%$ higher for issue age 70 ). This shows how this option is especially helpful for older insureds.
7. Actions by the company to try to either eliminate or reduce premium rate increases.

We recognize that premium increases may be difficult for some policyholders to afford and we have taken some major steps to help ease the burden on our customers:

- On our older blocks of business, we significantly capped rate increases in our 2010 filings which resulted in a higher target loss ratio which continues to limit our rate increases today.
- As discussed earlier, we developed the actuarially equivalent inflation reduction and Shared Cost options to help mitigate the impact of rate increases on our insureds.
- We have taken the more restrictive rules that apply to newer products only and have applied them to our older products also.
- We have ensured that the resulting premiums on our inforce business are not more than what would be our comparable new business rates adjusted for benefit and underwriting differences (in fact, they are often substantially less than what would be our new business rates).

8. For those blocks where future premium rate increases are anticipated, indicate if company has advised, or has considered advising, policyholders; and why if not.

We do not expect to need future rate increases unless we change our current assumptions due to emerging experience. We typically perform a comprehensive review of our assumptions every three years and will be finishing our next review later this year. It's too early to know if our current review will result in any future rate increase request. We, along with other companies still do not yet have fully credible claims experience at older ages and later policy durations.

Our LTCi policies were issued on a guaranteed renewable basis which means that we cannot cancel coverage, but we do have the ability to adjust premiums if experience is worse than expected (subject to minimum loss ratio requirements). The guaranteed renewability disclosure

At time of a rate increase, we provide all affected policyholders with a personalized communication package which details the amount and timing of the rate increase, available mitigation options, the next steps in either paying the rate increase or electing a mitigation option and where to go to for help or advice if they need assistance in deciding what is most appropriate for them. We also include a reminder that rates are not guaranteed and could be increased in the future. We also provide them with additional disclosure which provides that while we cannot change coverage or refuse to renew coverage for reasons other than nonpayment of premiums, we are allowed to change or increase premiums so long as the increase applies to an entire class of policies.
9. LTCI rate increase complaints generally fall into one of the following five categories. Please address each of these concerns.
a. Insurers should be prohibited from raising rates on policyholders after they've reached a certain age or been a policyholder for a certain period of time.

We have concerns with prohibiting rate increases based upon an individual's attained age or how long their policy has been inforce. Neither criteria are valid rating classifications. Our premium rate increase requests are based upon the following long accepted LTCi rate classifications: original issue age, underwriting class and benefit selections.

However, offering actuarially equivalent benefit reductions, which are more beneficial for older policyholders who have paid many years of premiums do not raise those concerns. That's because the ratio of future benefits to future premiums is higher for those individuals and the higher that relationship, the lower the benefit reduction has to be to offset the rate increase (as long as this is calculated on an actuarially equivalent basis such as with our new Shared Cost option).
b. If companies didn't correctly price, why should policyholders be expected to cover their mistakes.

The goal in pricing LTCi is to generate adequate premium for a potentially costly event that may not take place until 20-40 years after a person is first covered. The cost of an LTC claim depends on the timing and severity of the event. Over time, key elements that go into pricing can change such as medical enhancements, care delivery systems, changes in family dynamics and general health of the population making it important for carriers to be able to adjust premiums to reflect emerging experience. If this product was not structured as "Guaranteed Renewable" (which provides companies with the ability to change rates subject to minimum loss ratio requirements), it's highly unlikely that companies would have ever written this product. That would have resulted in millions more people spending their life savings on long-term care costs and then relying on the strained Medicaid program to help pay for their remaining care needs.

When LTCi policies were initially priced, companies needed to rely on national population surveys to determine future claim expectations. The LTCi industry is still relatively young and until recently, there was very little insured life claims data at the older ages and later policy durations, where most LTC claims are expected to happen. We now have enough of
assumptions, though our data (and industry data) is not yet fully credible at the older ages and later durations.

With a $90 \%$ lifetime loss ratio (assuming all pending filings are approved), we would see minimal to no profit over the life of this business. That high loss ratio is the result of the voluntary concessions we made to significantly cap rate increases in our first major filing in 2010.
c. Initial sales and marketing information indicated premiums would either not increase or that increases would be minimal. Address what authority the company has to increase premium rates to existing policyholders and the accusations of misleading sales and marketing information concerning future rate increases.

The provision that allows for an increase in premiums can be found on the front page of the LTCi policy and in the outline of coverage presented at time of sale. Under the policy, the Guaranteed Renewable provision indicates that, while we cannot change coverage or refuse to renew coverage for reasons other than nonpayment of premiums, we have a limited right to change or increase premiums so long as the increase applies to an entire class of policies. Before an insurer can raise premium rates, it is required to file for premium increases on policy series, along with actuarial justification, with the Department of Insurance in the state where the policy was purchased.

We do not believe John Hancock sales and marketing information included statements that premiums would either not increase or that increases would be minimal.
d. The company wants me to be unable to pay the increased premium so that I will cancel the policy and they will keep all the money I have already paid and not have to provide any benefit.

We have developed our Landing Spot and Shared Cost options to give our customers more viable alternatives to paying the rate increase or lapsing their coverage. Our Landing Spot has successfully reduced lapses and we expect our new Shared Cost option will do the same. Our customers are our most valued asset. Our motivation in developing these options was to treat our customers as fairly as possible - recognizing that increasing premiums would not be well received.
e. Why shouldn't company have to take into account profitability of company in determining whether rates should be raised?

Earnings are expected in all businesses. Positive earnings help maintain a company's financial ratings (e.g. AM Best). LTCi products are regulated to ensure that a reasonable portion of lifetime premiums will be used to pay benefits to policyholders.

LTCi was and still is written as a guaranteed renewable product, which means that the company can't refuse to renew your policy, regardless of your age or health. The guaranteed renewable rules give the company the right to adjust premiums to reflect emerging experience - subject to loss ratio requirements. If the right to adjust premiums only applied to companies that were not profitable, then it's likely that no company would have ever written this product. That would have resulted in millions more people spending their life savings on long term care costs and then relying on the strained Medicaid program to pay for their remaining care needs.
Appendix A
John Hancock Life Insurance Company (USA) Summary of Pending Rate Filings

| Product(s) | $\begin{array}{c}\text { Number of } \\ \text { Virginia } \\ \text { Lives in } \\ \text { Force as of } \\ 12 / 31 / 18\end{array}$ | $\begin{array}{c}\text { Virginia } \\ \text { Premium in } \\ \text { Force as of } \\ 12 / 31 / 18\end{array}$ | $\begin{array}{c}\text { Prior Rate Increases - Percentage Requested and } \\ \text { Percentage Approved } \\ \text { (list each increase separately) }\end{array}$ | $\begin{array}{c}\text { Lifetime Loss } \\ \text { Ratio with and } \\ \text { without }\end{array}$ |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Proposed Rate |  |  |  |  |
| Increase |  |  |  |  |
| (Loss Ratio Based |  |  |  |  |
| on the Valuation |  |  |  |  |\(\left.\} \begin{array}{c}Outlook for <br>

Future <br>
Rate <br>
Increases <br>
on Product\end{array}\right\}\)
Appendix B

1. Virginia and Nationwide data in relation to pending rate filings:

| Product(s) | Virginia Cumulative <br> Average Increases <br> Approved to Date | Virginia Cumulative <br> Average Approved if <br> Proposed Rate <br> Increase Approved | Nationwide <br> Average Increase <br> Approvals as of <br> $12 / 31 / 18$ | Nationwide Cumulative <br> Approvals if all Currently <br> Pending Increases are <br> Approved |
| :--- | :---: | :---: | :---: | :---: |
| Advantage | $40.3 \%$ | $149.3 \%$ | $89.9 \%$ |  |
| Gold | $140.5 \%$ | $238.4 \%$ | $123.5 \%$ | $186.9 \%$ |
| Custom Care I (Pre-RS) | $131.7 \%$ | $221.9 \%$ | $112.4 \%$ | $250.1 \%$ |
| Custom Care I (Post-RS) | $99.9 \%$ | $159.3 \%$ | $112.4 \%$ | $195.8 \%$ |
| Custom Care II | $22.0 \%$ | $64.9 \%$ | $38.3 \%$ | $195.8 \%$ |
| Custom Care II 2007 | $15.0 \%$ | $48.0 \%$ | $29.4 \%$ | $63.9 \%$ |
| Custom Care II Enhanced | $19.6 \%$ | $38.2 \%$ | $22.2 \%$ | $48.9 \%$ |
| Custom Care II 2010 | $14.5 \%$ | $27.6 \%$ | $17.7 \%$ | $34.3 \%$ |
| Leading Edge | $0.0 \%$ | $26.9 \%$ | $6.3 \%$ | $26.4 \%$ |
| Care Choice (Pre-RS) | $41.7 \%$ | $65.9 \%$ | $51.5 \%$ | $28.2 \%$ |
| Care Choice (Post-RS) | $44.8 \%$ | $69.6 \%$ | $51.5 \%$ | $66.4 \%$ |
| Corporate Choice | $22.5 \%$ | $58.4 \%$ | $42.1 \%$ | $66.4 \%$ |
| GLTC1997 | None | $8.4 \%$ | $7.4 \%$ | $57.0 \%$ |

Appendix C. 1
6. Based on SERFF filing MULF-131210202, provide three real-life examples of how the rate increase for the "Gold Block", if approved, will impact


| Issue Age: 50 |  | Attained Age at time of increase: 72 |  | Requested Rate Increase:$44.8 \%$ |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Monthly Premium | Daily Benefit | Benefit <br> Period | Elimination Period | Inflation Percentage | Coinsurance \% | Policy Limit |
| Current Premium | \$263.06 | \$265.00 | Lifetime | 100 days | 5\% | N/A | Unlimited |
| Proposed Premium | \$380.91 | \$265.00 | Lifetime | 100 days | 5\% | N/A | Unlimited |
| Option: Reduce Future Inflation | \$263.06 | \$265.00 | Lifetime | 100 days | 2.2\% | N/A | Unlimited |
| Option: Shared Cost | \$263.06 | \$225.78 | Lifetime | 100 days | 5\% | 14.8\% | Unlimited |
| Option: Reduce Daily Benefit | \$263.06 | \$183.01 | Lifetime | 100 days | 5\% | N/A | Unlimited |
| Option: Reduce Benefit Period | \$260.94 | \$265.00 | 4 years | 100 days | 5\% | N/A | \$386,900 |
| Option: Reduce Benefit Period and Daily Benefit | \$263.06 | \$242.11 | 6 years | 100 days | 5\% | N/A | \$530,221 |
| Option: Paid-Up Policy | N/A | \$265.00 |  | 100 days | 0\% | N/A |  |

Appendix C. 2

| Issue Age: 60 |  | Attained Age at time of increase: 82 |  | Requested Rate Increase:44.5\% |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Monthly Premium | Daily <br> Benefit | Benefit <br> Period | Elimination Period | Inflation Percentage | Coinsurance \% | Policy Limit |
| Current Premium | \$325.46 | \$317.00 | 3 years | 100 days | 5\% | N/A | \$347,115 |
| Proposed Premium | \$470.29 | \$317.00 | 3 years | 100 days | 5\% | N/A | \$347,115 |
| Option: Reduce future Inflation | \$325.46 | \$317.00 | 3 years | 100 days | 2.2\% | N/A | \$347,115 |
| Option: Shared Cost | \$325.46 | \$281.81 | 3 years | 100 days | 5\% | 11.1\% | \$308,582 |
| Option: Reduce Daily Benefit | \$325.46 | \$219.38 | 3 years | 100 days | 5\% | N/A | \$240,221 |
| Option: Reduce Benefit Period | \$374.86 | \$317.00 | 2 years | 100 days | 5\% | N/A | \$231,410 |
| Option: Reduce Benefit Period and Daily Benefit | \$325.46 | \$275.22 | 2 years | 100 days | 5\% | N/A | \$200,911 |
| Option: Paid-Up Policy | N/A | \$317.00 |  | 100 days | 0\% | N/A | Sum of premiums paid |

Appendix C. 3

| Issue Age: 70 |  | Attained Age at time of increase: 93 |  | Requested Rate Increase:43.1\% |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Monthly Premium | Daily Benefit | Benefit <br> Period | Elimination Period | Inflation Percentage | Coinsurance \% | Policy Limit |
| Current Premium | \$467.62 | \$307.00 | 4 years | 100 days | 5\% | N/A | \$448,220 |
| Proposed Premium | \$669.17 | \$307.00 | 4 years | 100 days | 5\% | N/A | \$448,220 |
| Option: Reduce Future Inflation | \$467.62 | \$307.00 | 4 years | 100 days | 2.2\% | N/A | \$448,220 |
| Option: Shared Cost | \$467.62 | \$286.43 | 4 years | 100 days | 5\% | 6.7\% | \$418,188 |
| Option: Reduce Daily Benefit | \$467.62 | \$214.54 | 4 years | 100 days | 5\% | N/A | \$313,228 |
| Option: Reduce Benefit Period | \$465.23 | \$307.00 | 2 years | 100 days | 5\% | N/A | \$224,110 |
| Option: Reduce Benefit Period and Daily Benefit | \$467.62 | \$242.19 | 3 years | 100 days | 5\% | N/A | \$265,198 |
| Option: Paid-Up Policy | N/A | \$307.00 |  | 100 days | 0\% | N/A | Sum of premiums paid |


[^0]:    - Filings assigned and reviewed by examiners
    - Rate Examiners review for compliance with filing requirements
    - Filing assigned to consulting actuary

[^1]:    Examples:

    - State Equity or Subsidization

[^2]:    Global Mortgage Insurance
    Leading Provider Of
    Leading Provider
    U.S., Australia,
    Headquartered In Raleigh, North Carolina

[^3]:    Reduce Benefit Period
    Reduce Or Eliminate The Benefit Increase Option
    Increase Elimination Period
    Eliminate Policy Riders

